



資訊及軟件業商會有限公司

**Information and Software Industry Association Ltd.**

April 29, 2014

Hon WONG Yuk-man  
Chairman, Panel on Information Technology and Broadcasting  
Legislative Council Secretariat  
E-mail Address : [panel\\_itb@legco.gov.hk](mailto:panel_itb@legco.gov.hk)

Cc: The Hon C Y LEUNG, The Chief Executive, HKSAR (email: [ceo@ceo.gov.hk](mailto:ceo@ceo.gov.hk))

Dear Hon WONG Yuk-man,

**Re: Support Establishment of Innovation and Technology Bureau**

The Information and Software Industry Association (ISIA, [www.isia.org.hk](http://www.isia.org.hk)) is writing to support the establishment of Innovation and Technology Bureau (“ITB”).

ISIA was established in July 1999 with objective to promote the standard, recognition and profitability of the local information and software industry and to expedite the development of high value-added information and software services for the industries in Hong Kong and the region.

In an open letter dated October 15, 2012, ISIA wrote to The Hon C Y LEUNG, The Chief Executive of HKSAR, [http://www.isia.org.hk/letter\\_to\\_chief\\_executive/](http://www.isia.org.hk/letter_to_chief_executive/), to urge the HKSAR to submit the proposal to the Legislative Council for the establishment of Technology Bureau, as soon as possible.

ISIA believes the establishment of ITB is essential and critical for the sustainable development of innovation and ICT industries of Hong Kong in long run and thus benefiting the community of Hong Kong as a whole. Through such establishment, it is hoped that the HKSAR Government will put more systematic and purposeful emphasis in grooming local ICT talents, promoting Hong Kong-branded ICT products and companies and thus promoting the long terms prosperity of the local ICT industries.

Should you have any further queries, please email to us at [info@isia.org.hk](mailto:info@isia.org.hk).

For and On behalf of  
Information and Software Industry Association

Chairman  
ISIA  
Mr. Reggie Wong