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Members of the Panel on Information Technology and Broadcasting Legislative Council of Hong Kong HKSAR

29th April, 2014

Dear Sirs/Madams,

Re: Microsoft's position in establishment of Innovation and Technology Bureau

Microsoft began establishing deep roots in Hong Kong in 1991. Through constant innovation in technologies and in growing our partner ecosystem locally, we are committed to changing lives, empowering people on all fronts and advancing the competitiveness of Hong Kong.

In fact, we're encouraged to see Hong Kong ranked high on competitiveness in various international benchmark studies. We are particularly thrill that ICT is one of the key factors that contributed to this ranking. To remain on the top, we strongly suggest government to consider setting up Innovation and Technology Bureau. This bureau can play a key role in rolling out government wide internal projects, go beyond directives and raise efficiency and interoperability. Externally, the Bureau can also coordinate the holistic development of ICT industry to support the further development of Hong Kong in a concerted manner.

As such, we urge the legislators and government to speed up the formation of the Innovation and Technology Bureau. Should you have any questions regarding Microsoft's position above, please contact Mei Mei Ng at 2804 4134.

With kind regards,

Horace Chow General Manager Microsoft Hong Kong Limited

