

# 立法會 *Legislative Council*

立法會 CB(3)101/03-04 號文件

2003 年 10 月 31 日內務委員會會議文件

定於 2003 年 11 月 5 日立法會會議上提出的質詢

提問者：

- |      |                       |                         |
|------|-----------------------|-------------------------|
| (1)  | 石禮謙議員                 | (口頭答覆)                  |
| (2)  | 許長青議員<br>(取代其原先提出的質詢) | (口頭答覆)(新的質詢)            |
| (3)  | 劉慧卿議員<br>(取代其原先提出的質詢) | (口頭答覆)(新的質詢；<br>原先編號：4) |
| (4)  | 蔡素玉議員<br>(取代其原先提出的質詢) | (口頭答覆)(新的質詢；<br>原先編號：6) |
| (5)  | 李華明議員                 | (口頭答覆) (原先編號：3)         |
| (6)  | 黃容根議員                 | (口頭答覆) (原先編號：5)         |
| (7)  | 吳亮星議員                 | (書面答覆)                  |
| (8)  | 張文光議員                 | (書面答覆)                  |
| (9)  | 李家祥議員                 | (書面答覆)                  |
| (10) | 羅致光議員                 | (書面答覆)                  |
| (11) | 楊孝華議員                 | (書面答覆)                  |
| (12) | 單仲偕議員                 | (書面答覆)                  |
| (13) | 譚耀宗議員                 | (書面答覆)                  |
| (14) | 劉江華議員                 | (書面答覆)                  |
| (15) | 何鍾泰議員                 | (書面答覆)                  |
| (16) | 陳偉業議員                 | (書面答覆)                  |
| (17) | 黃容根議員                 | (書面答覆)                  |
| (18) | 李華明議員                 | (書面答覆)                  |
| (19) | 蔡素玉議員                 | (書面答覆)                  |
| (20) | 劉慧卿議員                 | (書面答覆)                  |

註 :

NOTE :

# 議員將採用這種語言提出質詢

# Member will ask the question in this language

#(2) 許長青議員 (口頭答覆)

關於“維港巨星匯”(下稱“匯演”),政府可否告知本會:

- (一) 在本港及海外宣傳推廣匯演的開支款額各有多少;除了政府當局聲稱會將匯演精華製成電視特輯在全球各地播放外,其他宣傳推廣活動的詳情是甚麼,以及有否檢討為甚麼本港市民除了不斷從傳媒知悉匯演的負面新聞外,大都不知道這匯演的具體節目內容和舉行時間;若有檢討,結果是甚麼;
- (二) 在籌辦過程中,政府當局有否評估匯演各場表演的平均入座率及可以接受的最低入座率;若有,結果是甚麼;及
- (三) 政府當局作為匯演的主要贊助人,是否只負責提供資助而讓主辦機構自行挑選承辦商籌備匯演;哪個機構或承辦商負責統籌和協調匯演的各場表演;以及當局有否確定政府和各承辦商有相同的目標和利益?

(2) Hon HUI Cheung-ching (Oral Reply)

Regarding the "Hong Kong Harbour Fest" ("the Festival"), will the Government inform this Council:

- (a) of the respective amounts spent on publicizing and promoting the Festival locally and overseas; details of other publicity and promotion activities apart from the production of a television special showcasing the Festival highlights for broadcast around the world as claimed by the Administration, and whether it has reviewed why most Hong Kong people, other than receiving continuous negative news about the Festival from the media, have been unaware of the specific programmes and schedule of the Festival; if it has, of the findings of the review;
- (b) whether the Administration has, during the preparation process, assessed the average attendance of each show of the Festival and the lowest acceptable attendance; if it has, of the assessment results; and
- (c) whether the Administration, as the major sponsor of the Festival, is only responsible for providing the subsidy, leaving the organiser to make its own selection of contractors for organising the Festival; of the organisations or contractors responsible for steering and coordinating the various shows of the Festival; and whether the Administration has ascertained that the various contractors share

the same objectives and interests as those of the Government?

#(3) 劉慧卿議員 (口頭答覆)

有評論指由政府以公帑資助舉辦的“維港巨星匯”(下稱“匯演”)安排混亂，而且各項節目的門券銷售欠佳，令香港蒙羞。就此，行政機關可否告知本會：

- (一) 鑒於政府當局在上月 11 日向財經事務委員會匯報，滾石樂隊將不會如期來港演出，但 3 日後樂隊卻向一家通訊社表示會如期來港，並且已收取訂金，有否檢討是否曾被蒙在鼓裡，以致出現安排失控的情況；
- (二) 鑒於匯演的主辦機構於上月 20 日宣布 3 位本地歌手已“辭演”，但在 3 天後又表示他們會按原訂計劃演出，出現混亂的原因是甚麼；及
- (三) 鑒於主辦機構於上月 22 日宣布一隊英國歌手未能如期來港參加上月 24 日舉行的演唱會，因此將於翌日派發該場演唱會的免費門券，加上有市民不滿派發門券的安排，當局有否檢討有關的安排，以及評估免費派發門券的做法對匯演收入和香港的聲譽有甚麼影響；若有，請告知檢討及評估的結果；若沒有，原因是甚麼？

(3) Hon Emily LAU (Oral Reply)

There are comments that the arrangements for the Hong Kong Harbour Fest ("the Festival"), which is supported by the Government with public fund, are confusing and the ticket sales of its various programmes are poor, putting Hong Kong to shame. In this connection, will the Executive Authorities inform this Council:

- (a) given that the Administration told the Panel on Financial Affairs at its meeting on the 11th of last month that the Rolling Stones would not come to perform in the Festival as scheduled but, three days later, the band told a news agency that they would come to Hong Kong as scheduled and had received a deposit, whether the Administration has reviewed if it had been kept in the dark, resulting in the arrangements going out of control;
- (b) given that the organizer of the Festival announced on the 20th of last month that three local singers "had withdrawn from the Festival" but advised three days later that they would appear in the Festival as scheduled, of the reasons for such a state of confusion; and
- (c) as the organizer announced on the 22nd of last month that a British singing group could not take part in a concert scheduled for the 24th of last month and that it would distribute free tickets for the concert the following day, and some people were dissatisfied with the arrangements for distributing these tickets, whether the Administration has reviewed the relevant arrangements and assessed the impact of the distribution of free tickets on the income of the Festival and the reputation of Hong

Kong; if so, of the review and assessment results; if not, the reasons for that?

#(4) 蔡素玉議員 (口頭答覆)

據報，由於“維港巨星匯”(下稱“匯演”)售票情況不理想，主辦機構暗中贈送門票以提高入座率。此外，有評論指主辦機構邀請沒有足夠號召力的外國歌星演出，又錯配外國及本地歌星同台演出，影響觀眾入場意欲。就此，政府可否告知本會，是否知悉：

- (一) 匯演主辦機構根據甚麼準則選擇獲贈門票的機構，以及總共送出了多少張門票和總值多少；及
- (二) 匯演主辦機構在編排匯演各場表演前，有否進行市場調查以瞭解觀眾的喜好；若有，結果是甚麼；若沒有，主辦機構和當局有甚麼措施確保這些受公帑資助的表演有滿意的入座率？

(4) Hon CHOY So-yuk (Oral Reply)

It has been reported that, due to poor ticket sales, the organizer of the Hong Kong Harbour Fest ("the Festival") has quietly given away free tickets to boost the attendance. Moreover, there are also comments that the audience's motivation to attend has been adversely affected because the foreign singers invited by the organizer are not appealing enough and they are also mismatched with local singers who are to perform in the same shows. In this connection, will the Government inform this Council whether it knows:

- (a) the criteria adopted by the organizer of the Festival for selecting organizations to be given the free tickets, as well as the total number and total value of the tickets given away; and
- (b) if the organizer of the Festival has conducted market research to ascertain the audience's preference before arranging the shows; if so, of the research results; if not, the measures taken by the organizer and the authorities to ensure that these publicly-funded shows will secure a satisfactory attendance?