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## SUBMISSIONS IN RESPONSE TO SUBCOMMITTEE ON FOOD AND DRUG (COMPOSITION AND LABELLING) (AMENDMENT) (No.2) REGULATION 2014

The global mission of Danone Nutricia Early Life Nutrition is "Stand by Mums to Nurture New Lives" and it drives the way we operate everyday. We all agree that early-life nutrition is critical to build strong foundation for health later in life. As a global leader in the food industry, we invest heavily in Research & Development in order to design products that meet infants and young children specific needs in every local market we operate. We comply with global regulations (WHO Codex and European Union) and following strict internal food safety and nutritional guidelines, which make our formula inspired by latest scientific findings and adapted to the needs of babies.

### Food and Drug (Composition and Labelling) (Amendment No. 2)

Where breastfeeding is not feasible, we, as the key stakeholders of the critical window of opportunity for life-ling health of our next generation, we welcome the government to regulate composition and labelling of formula products and foods intended for infants and young children under the age of 36 months in Hong Kong. It is a way to protect public health, a tool to promote balanced diet, and to ensure parents have access to the right information. We appreciate the current regulatory framework that would ensure a high level of protection for infants and young children while in parallel would ensure legal clarity.

### **Technical Guidance Notes**

To ensure smooth execution and assist the trade to comply with the Scheme, we look forward in receiving the guidance notes on nutrition labelling from the government. We welcome any opportunity to work with the Government of the legislation.

### **Conclusions**

We agree that legislation of nutritional composition and nutrition labelling are crucial in protecting consumers. We reiterate our strong commitment to private-public partnerships to best address the fundamental needs of mothers and their children in Hong Kong.