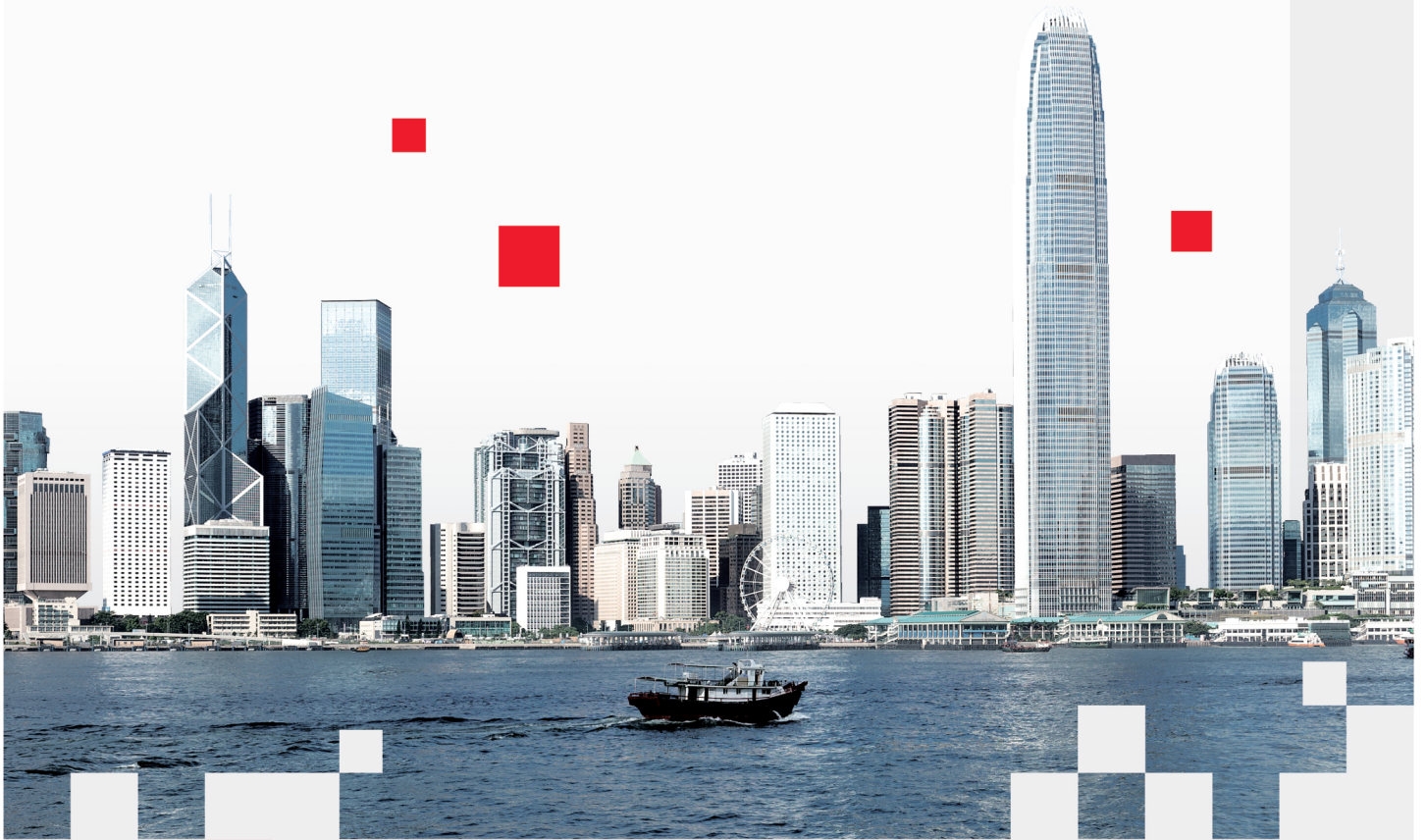


# Hong Kong: From Startups to Regional Headquarters – Asia's Vibrant International Business Community

## 香港：由初創到地區總部的首選 – 亞洲活力國際商業城市



Invest**HK** 投資推廣署

The Government of the Hong Kong  
Special Administrative Region

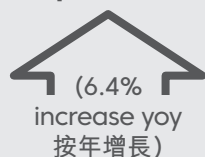
Ranked as the world's freest economy for the 24th consecutive year, Hong Kong is an ideal place for overseas and Mainland companies to run their regional and local operations.

香港連續二十四年獲評為全球最自由經濟體，是海外及內地公司經營地區及本地業務的理想地。

**Total number of companies with parent companies outside HK**  
境外公司在香港的數目

**8,754**

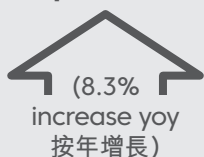
companies 公司



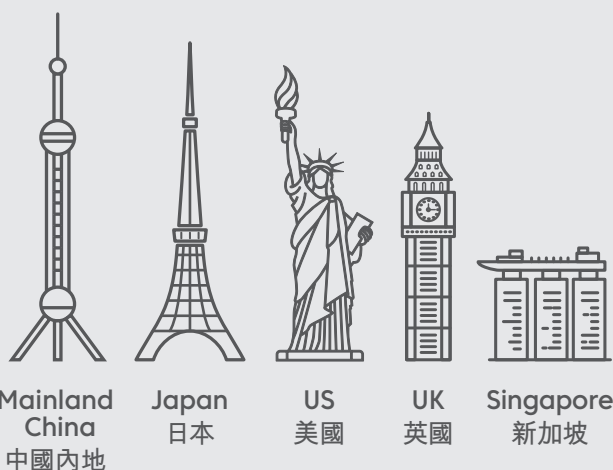
**Total number of regional headquarters**  
地區總部在香港的數目

**1,530**

companies 公司



**Major sources of the parent companies**  
母公司主要來源地



**Major lines of business**  
主要業務範圍



Import/export trade,  
wholesale and retail  
進出口貿易、批發及零售業



Financing and banking  
金融及銀行業



Professional, business  
and education services  
專業、商用及  
教育服務業



Transportation, storage  
and courier services  
運輸、倉庫及  
速遞服務業

**Favourable factors**  
有利因素



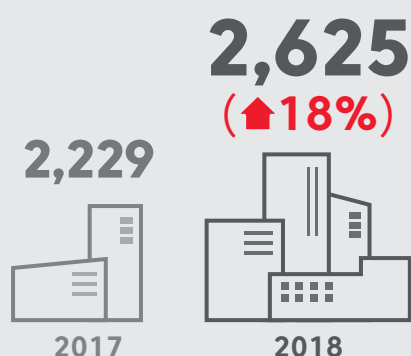
# Hong Kong Startup and FinTech Ecosystem

## 香港的初創及金融科技生態環境

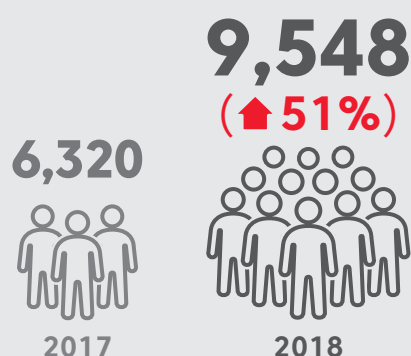
Hong Kong's startup and FinTech ecosystem has skyrocketed in the last few years. Its renowned spirit of enterprise and its boundless energy create the perfect environment for starting a business. This is supported by a strong network of incubators and accelerators, a pool of experienced angels and venture capitalists, a host of government backed programmes and a welcoming community of startups, knit together by dozens of networking events, seminars and associations.

香港的初創及金融科技生態環境近年急速發展。香港人以其創業精神著稱，加上無窮的幹勁，締造了一個理想的創業環境。強大的企業孵化中心和加速中心網絡、一批經驗豐富的天使投資者和創業資金投資者、一系列由政府支持的計劃，以及一個歡迎初創企業的社會，亦給予莫大助力。各式各樣的交流活動和研討會，以及多個相關的社團組織，加強了各方的聯繫。

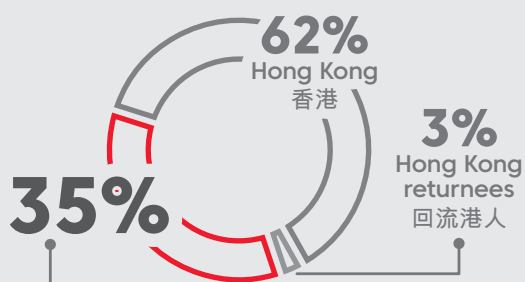
### Number of startups 初創企業的數目



### Number of staff employed 受僱人數



### Origins of founders 創辦人的來源地



UK, US, Mainland China and Australia, etc.  
英國，美國，中國內地和澳洲等

### Top business sectors 主要業務

FinTech, e-Commerce/supply chain management/ logistics technology, professional or consultancy services, information, computer and technology

金融科技、電子商貿 / 供應鏈管理 / 物流科技、專業或顧問服務、資訊、電腦及科技



Source: 2018 Startup Survey 資料來源：2018年初創企業調查

### Number of FinTech companies 金融科技公司的數目

550+



Source: 2018 FinTech Study 資料來源：2018年金融科技資料搜集

# Benefits of Setting up Your Business in Hong Kong 在香港設立業務的好處

## Connect and Excel 連繫全球 超越界限

### Proximity to Market

- Ready access to Guangdong-Hong Kong-Macao Greater Bay Area, Mainland China, Southeast Asia and the Belt and Road regions
- Half of world population within five hours' flight time
- Years of substantiated high economic growth



### 與市場緊密聯繫

- 前往粵港澳大灣區、中國內地、東南亞和「一帶一路」沿線地區方便快捷
- 在五小時航程內到達的地方覆蓋全球一半人口
- 多年來經濟持續高增長

### Supportive Business Environment

- Safe and stable investment environment
- Rule of law
- Free flow of capital and information
- Chinese and English as official languages



### 有利營商的環境

- 安全穩定的投資環境
- 奉行法治
- 資金和資訊自由流通
- 中英雙語並行

### International Talent Pool

- Rich international talent pool
- Several admission schemes for talents, entrepreneurs and professionals
- Fast-track arrangement for technology companies
- Postdoctoral Hub programme offers a monthly allowance of HK\$32,000
- New talent list to attract talent in 11 professions
- Great livability makes recruiting and retaining talent easier

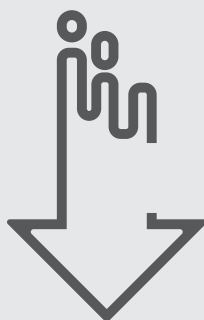


### 國際人才匯聚

- 大量國際人才
- 多個吸引優才、創業者和專業人士的入境計劃
- 為方便科技公司輸入科技人才而實施的快速處理安排
- 「博士專才庫」計劃提供每月津貼港幣 32,000 元
- 新的人才清單以吸引 11 個專業的人才
- 宜居的環境更易招聘和挽留人才

### Productivity & Efficiency

- Low and simple tax system
- Access to finance options
- Visa-free mobility
- Access to manufacturing and supply chain



### 生產效益

- 簡單稅制和低稅率
- 融資選擇多樣化
- 免簽證出行
- 鄰近製造和供應鏈

To setup or expand your business in Hong Kong:

設立或拓展你的香港業務：

(852) 3107 1000

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